

## *The American Heart Association Akron Heart Ball...*

- ♥ Raised more than \$1.5 million in Akron in the last five years
- ♥ Raises lifesaving funds for pediatric heart research
- ♥ Supported by local corporations
- ♥ Led by outstanding community and business leaders in the Summit and Portage county areas
- ♥ Includes a fabulous live and silent auction, delicious meal and entertainment
- ♥ Honors local physicians and a local corporation who support the mission of the American Heart Association

## *Facts about Pediatric Research...*

- ♥ Each year about 36,000 babies are born with a heart defect
- ♥ Nearly four times as many children die from congenital heart defects as from all forms of childhood cancers combined.
- ♥ In 2007/2008, the Association spent \$10.1 million dollars on research specifically related to heart health and heart disease in children. In comparison, the Association has spent over \$147.5 million on all types of heart disease and stroke research in 2007.
- ♥ The American Heart Association's funding for pediatric research is second only to the federal government.
- ♥ The Association also funds awards related to maintaining heart health in children
- ♥ The American Heart Association provides public education and information about pediatric heart disease via our website:
  - Children: Heart Disease and Health, at <http://www.americanheart.org/presenter.jhtml?identifier=1477>
  - Or the current ad on the home page entitled: Stories of Hope: Read the story “Born With Heart Problems, Haylee Now Lives Heart Healthy”